

Powered By AI

Graphic Design Course Outline



Master the basics of color, typography, and layout to design creative content and build a career in graphic design.



Experienced Instructor
Mujtaba Sajid

The Adobe Illustrator logo, consisting of the letters 'Ai' in white on a dark red square background.

illustrator

Getting Started & Shapes

Introduction to Illustrator & workspace

Vector vs raster graphics

Creating a new document (artboards, units)

Basic shapes (Rectangle, Ellipse, Polygon, Star)

Selection & Direct Selection tools

Fill, Stroke & Eyedropper

Drawing & Editing Tools

Shape Builder & Pathfinder (combine, cut, merge shapes)

Pen tool basics (straight lines, curves, anchor points)

Curvature & Pencil tools for freehand drawing

Grouping, Alignment & Layers basics

Typography & Colors

Adding text (Point text vs Area text)

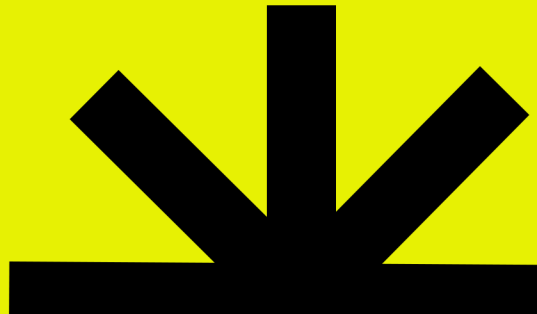
Formatting text (fonts, size, kerning, leading)

Converting text to outlines

Swatches, gradients & patterns

Recolor Artwork tool

Introduction to Clipping Masks





Getting Started with Canva

Creating a free Canva account

Navigating the dashboard

Understanding templates & categories

Exploring design elements (shapes, icons, stock photos, backgrounds)

Working with Text & Images

Adding and formatting text

Choosing fonts and typography basics

Uploading and editing images

Using photo editing tools (filters, adjustments, background remover)

Layouts & Branding

Using grids & frames

Color theory basics (brand colors, palettes)

Creating a brand kit (logos, fonts, colors)

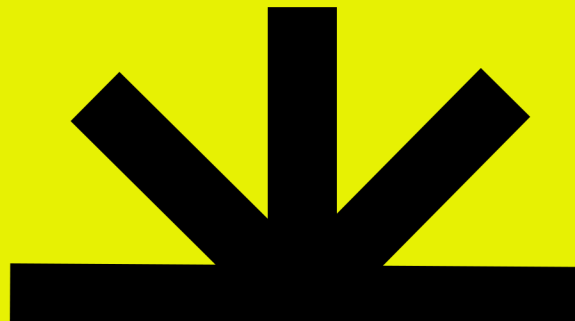
Designing simple social media posts (Instagram/Facebook/TikTok thumbnail)

Projects & Practice

Design a poster/flyer

Create a business card or resume template

Build a social media carousel post





Photoshop

Getting Started with Photoshop

Introduction to Photoshop & its uses

Navigating the interface (toolbar, panels, workspace)

File formats (PSD, JPEG, PNG, PDF)

Basic tools: Move, Crop, Transform, Selections

Layers & Editing Basics

Understanding layers & layer organization

Opacity, blending modes, and adjustment layers

Image corrections (brightness, contrast, color balance)

Retouching tools: Healing Brush, Clone Stamp, Content-Aware Fill

Text, Shapes & Effects

Adding and formatting text

Typography basics & working with fonts

Creating and editing shapes

Applying effects: layer styles, gradients, shadows, filters

Practical Design Projects

Social media post design

Poster or flyer creation

Simple logo design using text & shapes

Exporting for print & digital + building a mini portfolio



Capcut

Getting Started with CapCut

Introduction to CapCut interface

Importing videos, images, and audio

Timeline basics (cut, trim, split, delete)

Editing Techniques

Adding transitions & effects

Working with text (titles, captions, subtitles)

Using stickers, overlays, and animations

Adjusting speed (slow motion, fast forward)

Audio & Advanced Editing

Adding and syncing background music

Voiceovers & sound effects

Color correction & filters

Removing background from clips (chroma key/green screen)

Projects & Practice

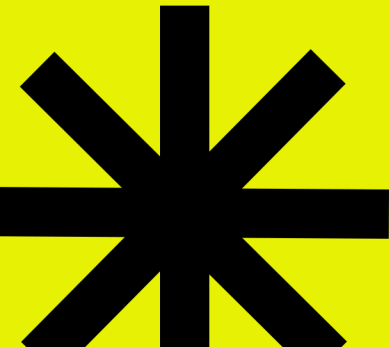
Edit a simple vlog (2–3 mins)

Create a short TikTok/Instagram reel

Make a slideshow with photos, text, and background music

Requirements

1. Laptop (Much better if you have your own).
2. Mouse (with Scroll wheel).
3. Adobe Photoshop.
4. 80% Attendance.
5. Submit the Assignments.





thank you

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