

IN PERSPECTIVE

NEWSLETTER **AUGUST 2024**

ITU CELEBRATES PAKISTAN'S 77TH INDEPENDENCE DAY WITH CAKE CUTTING CEREMONY

In a spirited celebration of Pakistan's 77th Independence Day, the Information Technology University (ITU) held a commemorative cake-cutting ceremony at the Arfa Software Technology Park. Led by Dr. Adnan Noor Mian, Vice Chancellor of ITU, the ceremony served as a symbol of unity, pride, and the shared vision of a brighter future for Pakistan.

On this remarkable occasion, let us reflect on the strength and unity that binds us as a nation. Together, we are poised to drive a digital revolution that empowers our people and enriches their lives. By fostering creativity, expanding knowledge, and inspiring innovation, ITU is dedicated to building a stronger, brighter Pakistan.

The ITU community extends its heartfelt wishes for a Happy Independence Day to all, with hopes for continued progress and prosperity for our beloved country.

Patron-in-Chief: Prof. Dr. Adnan Noor Mian
Managing Editor: Bilal Qureshi
Content Writer/Researcher: Samira Khan
Designers: Ali Rouhan



DR. MARKUS DAECHSEL DISCUSSES MAGIC AND URDU PRINT CULTURE AT FHSS

The Faculty of Humanities and Social Sciences (FHSS) recently hosted an engaging talk by Dr. Markus Daechsel, Reader in Muslim Societies of South Asia at Royal Holloway, University of London.

In his lecture, titled "Chin aur Bangal Ka Jadu: Magic and Urdu Print Culture in Late Colonial Lahore," Dr. Daechsel shed light on the fascinating interplay of diverse cultural traditions in North India during the colonial era. He explored how "magical" treatments derived from tantric, Islamicate, and Chinese sources were employed to address ailments, personal challenges, and interpersonal conflicts.

The talk highlighted the dynamic role of Urdu print culture in disseminating these practices, offering a nuanced perspective on the social and cultural fabric of late colonial Lahore.

Dr. Daechsel's thought-provoking insights captivated the audience, sparking meaningful discussions and reflections.

This event underscores FHSS's commitment to fostering academic dialogue and exploring diverse historical narratives.



UMT DELEGATION EXPLORES ITU'S CUTTING-EDGE IMMERSIVE TECHNOLOGIES LAB

We were honored to host a delegation from the University of Management and Technology (UMT) at Information Technology University (ITU). The delegation, led by DG UMT Ahmad Abdulla and including Dr. Atif Alvi (Dean, School of Systems and Technology), Dr. Anjum Zia (Dean, School of Media and Communication Studies), Dr. Syed Farooq Ali (Assistant Professor, Software Engineering Department), Dr. Jameel Ahmad (Computer Science Department), and Ms. Zartashia Hashmi (Brand Manager, School of Systems & Technology), was received by Vice Chancellor Dr. Adnan Noor Mian.

During their visit, the UMT delegation had the opportunity to explore ITU's state-of-the-art Immersive Technologies Lab, the first of its kind in Pakistan. They witnessed demonstrations of innovative virtual and augmented reality applications, including a training module specifically designed for Rescue 1122, which focuses on firefighting and driving scenarios. The delegation also learned how augmented reality can enhance interactivity in educational settings, making learning more engaging for young students.

Additionally, insights regarding the lab's hardware, software, and establishment were shared, along with ITU's vision of collaborating with other institutions to promote innovation and technology that address real-world challenges. The Virtual Reality Lab, led by Dr. Ibrahim Ghaznavi, is dedicated to nurturing entrepreneurship, solving global issues, and fostering connections with international scholars.

We take pride in our commitment to innovation and look forward to future collaborations that will help spread technology with a meaningful impact!



EXPLORING THE PATH TO SUSTAINABLE DEVELOPMENT

The Department of Governance and Global Studies recently hosted an insightful session featuring guest speaker Professor Danish Mustafa, who presented on "Ecologies of Sustainable Development."

During the session, students and faculty members engaged in a thought-provoking discussion as Professor Mustafa outlined pathways to achieving the Sustainable Development Goals (SDGs) within the remaining timeframe, drawing from his latest research.

The session concluded with a valuable exchange of ideas and perspectives, inspiring attendees to commit to a more sustainable future.

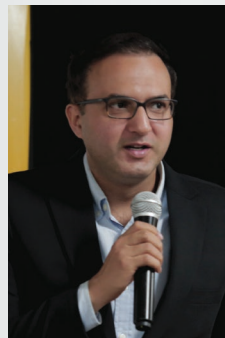


A NEW CHAPTER BEGINS: ITU WELCOMES BATCH 2024!

The ITU Orientation Week was a tremendous success, thanks to the warm reception from our teachers, students, and management for the new batches of BScs, BSAI, MScs, and MSDS under the Faculty of Science.

Freshmen had an enjoyable time interacting with faculty, learning about their academic journey, and becoming familiar with campus life. Our esteemed faculty emphasized ITU's innovative pedagogies, blending hands-on learning, cutting-edge technology, and expert mentorship to equip new students with the skills needed to thrive in the ever-evolving tech landscape.

We extend a heartfelt welcome to our new students and wish them the very best as they embark on this exciting journey!

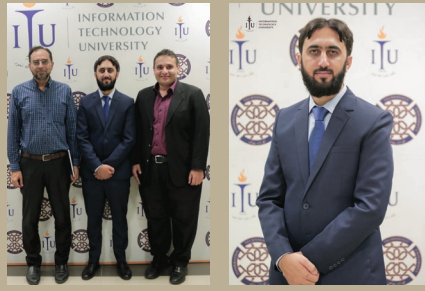


PHD THESIS PUBLIC DEFENSE: DR. JAVED IQBAL

We are pleased to announce that Dr. Javed Iqbal (PHDEE17005), from the second batch of the PhD in Electrical Engineering Department, successfully defended his thesis.

His dissertation, titled "Domain Adaptation for Semantic Segmentation," was supervised by Dr. Mohsen Ali, with Prof. Dr. Rehan Hafiz serving as co-supervisor.

Congratulations to Dr. Javed Iqbal on this significant achievement! We wish him all the best in his future endeavors.



PROUD MOMENT FOR THE ITU COMMUNITY : AMMAD SIDDIQUE RECEIVES WORLDWIDE FINANCE AWARD

We are thrilled to announce that Ammad Siddique, an alumnus from the EMBA class of 2022, has been featured in Acquisition International Magazine and has won the Worldwide Finance Award for 2024 in Strategic Leadership in Financial & Crisis Management.



This prestigious accolade recognizes Ammad's outstanding leadership and contributions in financial management, showcasing his ability to navigate complex challenges in the industry.

We congratulate Ammad Siddique on this remarkable achievement, which not only highlights his success but also reflects the high standards of education at ITU. His accomplishments inspire current and future students to strive for excellence in their fields.



ITU HOSTS CERTIFICATES DISTRIBUTION CEREMONY FOR SUMMER CAMP 2024

Information Technology University proudly held a Certificates Distribution Ceremony in August for students who successfully completed the short courses offered under the Summer Camp 2024 initiative. Organized by the Centre for Executive Trainings, the program featured a variety of courses designed for young learners, including "Scratch for Beginners," "Building Blocks of Code: Python for Children," and "Robotics for Children."

These enriching courses were expertly taught by Mr. Sarfraz Raza, CEO of Seed Programming. Certificates were awarded to the students by the esteemed Vice Chancellor, Dr. Adnan Noor, along with Additional Registrar Mustafa Sajid Tirimzi and Mr. Raza. This milestone represents a significant achievement for the students, equipping them with the skills and confidence to pursue their goals.

Summer Camp 2024 provided a unique opportunity for young minds to explore fundamental programming concepts, enhance their problem-solving skills, and gain insights into computer science, game development, Python programming, and basic electronics.



ITU WELCOMES NEW PUBLIC AFFAIRS OFFICER FROM THE U.S. CONSULATE

It was a privilege to welcome Mr. Sandeep Paul, the new Public Affairs Officer from the U.S. Consulate General in Lahore, to Information Technology University and Lincoln Corner Lahore.

In an inspiring first meeting with our Vice Chancellor, Dr. Adnan Noor Mian, they engaged in fruitful discussions on fostering innovation, broadening educational opportunities, and enhancing the cultural and academic connections between our institutions.

The visit highlighted the shared commitment to empowering students and strengthening partnerships with international institutions.

ITU looks forward to collaborative initiatives that will contribute to the academic growth and global perspectives of its students and faculty.



ORIC HOSTS POLICY DISSEMINATION SEMINAR AT ITU

The seminar commenced with Director ORIC, Dr. Rehan Hafiz, outlining the vision behind ITU's unique IP & Commercialization policy, emphasizing the importance of fostering a research-driven and innovation-friendly environment. Ms. Aimen Shah, Manager of Research Support, followed with a detailed presentation, where all chapters were presented thoroughly and concisely, highlighting the policy's key principles and objectives. Mr. Arslan Maqsood and Mr. Kashif Ali, Officers for Research Support and Innovation & Commercialization, then addressed questions from the audience, clarifying essential points and offering practical insights on policy implementation.

The event concluded with valuable suggestions from the Dean of the Faculty of Engineering, the Treasurer of ITU, and the Controller of ITU, who emphasized a collaborative approach to driving ITU's innovation goals. In attendance were Deans, Chairpersons, faculty members, and representatives from the Administration and Treasury departments, demonstrating ITU's commitment to a shared vision for research excellence.



ARTIST SOCIETY INTRODUCTORY SESSION ON ITU FM 90.4

An engaging introductory session featuring Junaid and Muneeb, the President and Vice President of the Artist Society at Information Technology University, recently took place on ITU FM 90.4. Hosted by Rubah Mubashir, the session highlighted the society's mission, goals, and upcoming events, emphasizing its vital role in fostering personal development among students.

During the broadcast, the leaders elaborated on the Artist Society's commitment to nurturing creativity and self-expression within the ITU community. They outlined a range of activities planned for the semester, including workshops, exhibitions, and collaborative projects aimed at enhancing artistic skills and promoting cultural engagement.

The leaders emphasized the society's focus on personality development, encouraging students to step outside their comfort zones and explore their creative potential. They discussed how participation in artistic endeavors can boost confidence, improve communication skills, and foster teamwork among peers.



EXCITING BEGINNINGS: ITU SOCIETIES EMBRACE BATCH 2024!

ITU's vibrant student societies, under the Student Services and Placement Office, showcased their spirit and enthusiasm during the Orientation Days. Engaging with newcomers at colorful stalls, they shared insights into campus life, encouraged participation in diverse extracurricular activities, and warmly welcomed new students by opening memberships for the fresh batch.

The engaging Orientation Days event allowed newcomers to explore various societies and learn about the opportunities available at ITU. The ITU community extends a heartfelt welcome to all new students and wishes them the very best in their academic journey!



SPECIAL RADIO SESSION ON VISA GUIDANCE ON ITU FM 90.4

A special session focused on applying for student, visit, and work visas for the UK, US, and Canada was recently held on ITU FM 90.4. The session featured guest speaker Mohammad Ilyas, a marketing specialist with extensive experience in international travel, who shared valuable insights and tips for navigating the visa application process.

Hosted by RJ Haroon Javed, the session aimed to empower students in their pursuit of educational and professional opportunities abroad. The guidance provided during this informative session is essential for those looking to enhance their global experiences and career prospects.





EMPOWERING FUTURES : LINCOLN CORNER LAHORE HOSTS EDUCATIONUSA SESSION

Lincoln Corner Lahore recently hosted Ms. Karen M. Bauer, Regional Education Advising Coordinator from EducationUSA, along with the USEFP team, for an informative session focused on higher education opportunities in the United States.

During the session, students learned about the intricacies of the application process and explored scholarship options, including the prestigious Fulbright program. The engaging discussion provided an excellent platform for students to raise their questions and concerns, which were addressed thoughtfully by the speakers.

This event marked a significant step in empowering our students to pursue their educational aspirations and explore global opportunities.



LINCOLN CORNER LAHORE CONCLUDES HERITAGE AND CULTURE CAMP

Lincoln Corner Lahore has successfully wrapped up the Heritage and Culture Camp with Virsapur! Over eight weeks, participants explored traditional materials for self-expression and learned about the Indus Valley Civilization.

The camp concluded with a heartfelt ceremony, where participants were celebrated and awarded certificates of completion. This initiative highlights our commitment to preserving and passing on our rich cultural heritage to future generations.





NO BACKPACK DAY AT ITU

In an inspiring initiative organized by ITU's student societies, the university recently observed "No Backpack Day." Students carried their books and school supplies by hand, with backpacks strictly prohibited.

This event aimed to raise awareness for the millions of underprivileged students worldwide who cannot afford backpacks and often walk long distances to attend school. The initiative encouraged students to reflect on the challenges faced by their peers and fostered a sense of empathy and solidarity within the ITU community.

