

IN PERSPECTIVE

NEWSLETTER **MARCH 2024**

Patron-in-Chief: Prof. Dr. Adnan Noor Mian
Managing Editor: Bilal Qureshi
Sub-Editor: Mahboob Mohsin
Content Writer/Researcher: Musferah Akram
Designers: Ali Rouhan, Husnain Ahmed



ITU JOB FAIR 2024: A RESOUNDING SUCCESS!

The ITU Job Fair 2024 has been a resounding success, with the Student Services and Placement Office hosting an impressive event that brought together over 40 leading local and international employers and more than 1000 enthusiastic students.

The fair provided a unique platform to ITU graduates to interact directly with potential employers from diverse fields, including tech giants and innovative startups. Companies like Wateen, PureLogics, and RolusTech, among others, were present, offering insights and opportunities to the future leaders of the industry.

Chief Guest of ITU Job Fair 2024 PITB Chairman Mr. Faisal Yousaf distributed shields among representatives of diverse industries and companies who set up their stalls in job fair. Special thanks to the PITB Chairman for his participation and support from ITU Vice Chancellor, making this event not just a job fair, but a milestone for many aspiring professionals.

We are grateful to all the companies who showed great confidence in us. We sincerely thank them for sending their finest representatives to guide our students and help our graduates kick start their career.

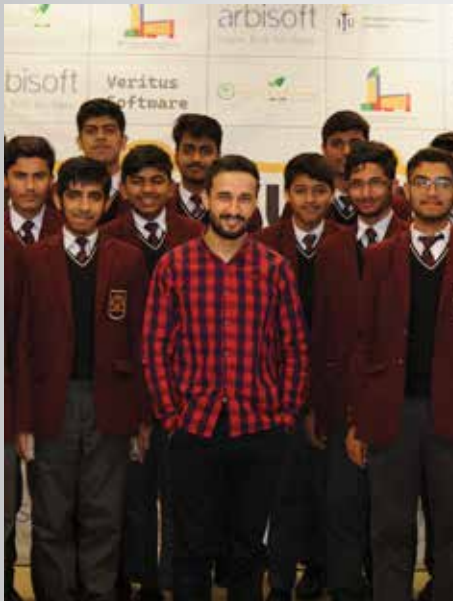


CODERUSH'24'S FINALE HELD

The second day of Google Developer Student Club's annual flagship event, CodeRush'24, featured a lot of excitement and anticipation as the competition entered its final phase. The day began with the culmination of the Competitive Programming event, where top 27 teams battled it out in a fiercely competitive atmosphere, showcasing their algorithmic skills and strategic thinking.

Concurrently, the Web Hackathon projects underwent rigorous evaluation by esteemed judges from Arbisoft and Educative, who scrutinized the creativity, functionality, and innovation of each submission.

The closing ceremony was graced by the presence of distinguished guests, including Chief Guest Sarfraz Raza and CEO of Veritus Software, Mr. Arman Anwar. They presented awards to the winners and recognized their exceptional talent and hard work. Amidst cheers and applause, CodeRush'24 drew to a triumphant close, leaving participants inspired and eager for the adventures that lie ahead in the world of technology and innovation.



ITU STUDENT SELECTED FOR YOUTH LEADERSHIP SUMMIT 2024 BY THE U.S. EMBASSY IN COLOMBO, SRI LANKA

Information Technology University is pleased to share that our student Taha Naveed has been selected for Youth Leadership Summit 2024 organized by the U.S. Embassy in Colombo, Sri Lanka. The Youth Leadership Summit 2024 is an international event, providing a unique platform for the participants to engage with diverse cultures and individuals from various backgrounds.

Taha is a student of BS Economics with Data Science program. He has been the President of the ITU Voice Society for two years having held several successful debating competitions. In addition, he has also served as the General Secretary for Human Rights Society (HRS) and 'Friend of Corner'.

It is a well-deserved accomplishment by Taha. We are confident that this summit will be an invaluable opportunity for growth and learning. We wish him the best.



CONGRATULATIONS

to our student Taha Naveed on his selection for Youth Leadership Summit 2024 by the U.S. Embassy in Colombo, Sri Lanka.



FOUNDATION STONE LAID AT ITU MAIN CAMPUS

Foundation stone laying ceremony of student hostels was held at ITU Main Campus on Barki Road Lahore. Vice Chancellor Dr. Adnan Noor Mian, accompanied by members of faculty, university officials and students, visited the campus. He laid the foundation stone and congratulated the university management for their painstaking efforts and faithful commitment to timely completion of the main campus.

Prior to that, several football and cricket fixtures, musical event, first Alumni Homecoming have been organized at the Main Campus. The fourth convocation of ITU held in December 2023 was also successfully hosted at the same venue.

Tree Plantation Drive Barki Campus



DR. HARIS KHAN PRESENTS HIS RESEARCH AT THE FACULTY RESEARCH COLLOQUIUM

The Faculty of Humanities and Social Sciences at ITU organized its Faculty Research Colloquium. In the first session of this colloquium, Dr. Haris Khan, Assistant Professor at the Department of Economics, was the speaker who talked about "Distributional Implications of Corporate Financing."

"This initiative will help faculty members present their current research and receive valuable comments from the participants. Fortnightly sessions of Faculty Research Colloquium will be organized that will help in team building and potential collaborations."



TREE PLANTATION DRIVE HELD AT ITU MAIN CAMPUS

Tree Plantation Drive was held at ITU's Main Campus on Barki Road Lahore. Vice Chancellor Dr. Adnan Noor Mian, accompanied by members of faculty, university officials and students, visited the campus. He learned about the latest construction work and ongoing projects. He planted a sapling and offered prayers for timely completion and success of the Main Campus.



DR. ABIHA ZAHRA PRESENTS HER RESEARCH AT THE FACULTY RESEARCH COLLOQUIUM

The Faculty of Humanities and Social Sciences at ITU organized another round of its Faculty Research Colloquium. In this session, Assistant Professor and Chairperson, Department of Governance and Global Studies, Dr. Abiha Zahra, presented her research titled "Merit and Patronage: Leadership in the Public Sector."

Faculty Research Colloquium helps faculty members present their current research and receive valuable comments from the participants. It is an initiative taken recently by the Faculty of Humanities and Social Sciences that organizes a session every two weeks. These sessions also help in team building and potential collaborations.



ISLAMIC SCHOLAR PROF. DR. KHALID ZAHEER DISCUSS HOW TO LEAD A BALANCED LIFE

As part of the "Ilm-o-Agahi" series with renowned Islamic Scholar and Professor Dr. Khalid Zaheer, ITU FM 90.4 hosted a session on the topic of "What is a Moderate Lifestyle." This session was hosted by broadcaster Mr. Shahid Zaman.

Dr. Khalid Zaheer elaborated what "moderation" means and how we can find a balance in various aspects of our lives including financial matters, relationships, health, and most notably our relationship with Allah Almighty. Dr. Khalid Zaheer, shared how a moderate life is a balanced life which may vary according to cultures and environment. But moderation and balance in all matters is vital for a healthy life.

"Ilm-o-Agahi" is one of the leading radio shows on ITU FM 90.4. It is also being recorded in the form of a video podcast as well.



NASEEHA INSTITUTE CO-FOUNDER SHAYKH ARSALAN AHMED INTERACTS WITH STUDENTS

ITU Islamic Society in collaboration with Naseeha Institute arranged an interactive session with Co-Founder of the Naseeha Institute, Shaykh Arsalan Ahmed.

In this session, Shaykh Arsalan Ahmed delved into the significance of fostering a profound connection with the Quran, especially during the blessed month of Ramzan. This session offered a great opportunity to the students to deepen their understanding and gather learnings from the wisdom and insights of the esteemed speaker.



ITU WELCOMES THE HOLY MONTH OF RAMZAN

ITU wished everyone blessings of the holy month of Ramzan.

Let's all embrace a time of reflection, gratitude, and spiritual renewal. Let's embark on a journey of self-discovery, compassion, and generosity this month. Ramzan Mubarak.



ITU STUDENTS DISCUSS HOLY PROPHET SAW'S SUNNAH DURING RAMZAN

ITU FM 90.4 hosted a special series titled "Deen Hai Asaan" in context of the blessed month of Ramzan. It was a tremendous initiative taken by the Islamic Society at ITU. The weekly session featured students from the of Islamic Society, Mohammad Amin as a host and President Sohaib Waseem as a guest speaker for the session titled "Ramzan in the light of Seerah."

They shed light on how Holy Prophet Hazrat Muhammad SAW used to spend the month of Ramzan and how we can follow His noble Sunnah during and after Ramzan. They discussed examples from Holy Prophet's life and how following in His footsteps we can find peace and blessings in our lives.

Such initiatives are very important in this modern age where youth can discuss ideas and seek

guidance in many aspects of their lives. As we undergo rapid changes and face myriad of challenges in our society, it is the duty of the educational institutions to take a lead and provide platforms to the students so that they can become well-rounded individuals in the society. Office of Media and Communication at Information Technology University proudly facilitated for provision of such a platform for our students.



ITU CELEBRATES INTERNATIONAL WOMEN'S DAY

On this International Women's Day, Information Technology University is proud and honored to recognize the indelible contributions made by women in our journey so far. Since ITU's founding in 2012, female teachers, students and staff have made significant contributions in terms of research, scientific breakthrough, management and entrepreneurship.

We pay tribute to all the wonderful women out there. Wishing you all a Happy Women's Day.



PINK RIBBON AWARENESS: BOOKS AND BITES FOR A CAUSE

IEEE Women in Engineering ITU Student Branch Affinity Group organized an event titled, "Pink Ribbon Awareness: Books and Bites for a Cause." The event utilized creative ways to promote the noble cause of tackling breast cancer and spreading awareness among the students.

This community-driven initiative seamlessly blended the joy of reading with the indulgence of delectable treats, all meticulously designed to support breast cancer awareness.

The Book Sale helped raise funds for breast cancer research, awareness programs, and patient support services.

Simultaneously, the Bake Sale invited participants to savor homemade delights, with all proceeds contributing to this noble cause.

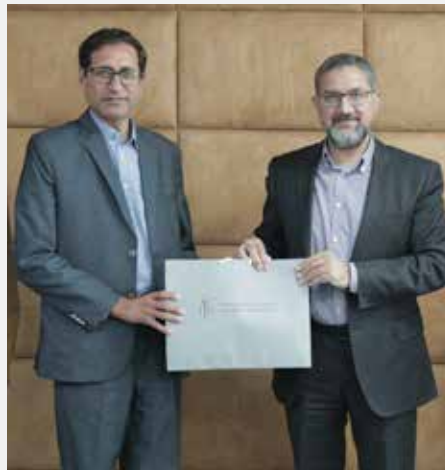
This event served as a unique and effective platform to raise awareness about breast cancer, emphasizing the importance of early detection and continuous support for patients and their families.



QUAID-E-AZAM UNIVERSITY AND ITU COLLABORATE FOR THE GRAND CHALLENGE FUND PROJECT

An esteemed delegation from Quaid-e-Azam University, led by Prof. Dr. Muhammad Zaman, visited Information Technology University. QaU is collaborating with ITU for the Grand Challenge Fund project covering areas of road safety and Intelligent Transportation System.

QaU team, along with project team from ITU led by Dr. Rehan Ahmed, called on ITU Vice Chancellor Prof. Dr. Adnan Noor Mian. They highlighted the significance of road safety and societal impact of such projects.



DR. MUHAMMAD ALI JAN APPOINTED CHAIRPERSON OF THE DEPARTMENT OF ECONOMICS

Congratulations to Dr. Muhammad Ali Jan on his appointment as the Chairperson of the Department of Economics.

Dr. Jan completed his PhD in International Development, focusing in particular on the political economy and sociology of agrarian change in Pakistani Punjab, from the Department of International Development, University of Oxford, in 2017. He is also a Research Associate of the Contemporary South Asian Studies Programme (CSASP) at the Oxford School of Global and Area Studies. During 2017-19, he was a postdoctoral fellow in South Asian Studies at Wolfson College, University of Oxford during which time he designed and taught courses on the comparative political economy of South Asia at CSASP. In particular, he worked on agricultural markets and agrarian change in Pakistani Punjab but his broader interests included history of development thinking, industrial policy, informality and comparative political economy of South Asia.

We wish him the best and welcome him as the new Chairperson of the Department of Economics.



DR. ATEEQ ABDUL RAUF APPOINTED DEAN OF FACULTY OF BUSINESS AND MANAGEMENT SCIENCES

Congratulations to Dr. Ateeq Abdul Rauf on his appointment as the Dean of Faculty of Business and Management Sciences.

Dr. Ateeq Abdul Rauf is a qualitative researcher, ethnographer, and marketing academic. He received his PhD in Marketing from the University of New South Wales, Australia in 2016.

Common to Dr Ateeq's research projects is the underlying theme of how consumers cope with social influences in modernity. He is currently conducting research with a specific focus to understand the tensions between religious identity and marketplace demands. His work contributes to the recent conversation in marketing literature by looking at traditional influences such as religion and modern effects such as deinstitutionalization. Social class plays an important factor in these investigations.

Dr. Ateeq has had his research presented at prestigious international conferences and seminars such as American Marketing Association Winter Conference, Association of Consumer Research Conference, Academy of Management Conference, and Consumer Culture Theory Conference. He also has media reviews published in the journals Organization Studies, Consumption Markets and Culture, Academy of Management Learning and Education, and Organization.

We wish him the best and welcome him as the new Dean of Faculty of Business and Management Sciences.



Congratulations
to Dr. Ateeq Abdul Rauf on his appointment
as the Dean of Faculty of Business and
Management Sciences.

Dr. Ateeq Abdul Rauf
PhD - Marketing
University of New South Wales, Australia

ITU'S DEAN FACULTY OF ENGINEERING DR. TAUSEEF AT UNIVERSITY OF SARGODHA'S RURAL ECONOMIC TRANSFORMATION LAB FOUNDING

The University of Sargodha (UoS) has established the Rural Economic Transformation Lab in collaboration with the Local Government to drive economic growth and prosperity in rural areas through evidence-based policies and targeted interventions.

In this regard, a pivotal meeting was convened, bringing together key stakeholders, including Commissioner Sargodha Division Muhammad Ajmal Bhatti, Vice Chancellor Prof. Dr. Qaisar Abbas, Chairman Department of Economics Prof. Dr. Masood Sarwar Awan, Principal College of Agriculture, Deputy Commissioner, Assistant Commissioner, Director Colleges Sargodha, CEO Education Sargodha, and Dean Faculty of Engineering from the Information Technology University Lahore.

Prof. Dr. Masood Sarwar briefed the attendees about the objectives of the Lab, emphasizing its role in fostering sustainable rural development. Commissioner Sargodha highlighted the importance of evidence-based and targeted policy-making for effective governance, stressing the need for valid data and empirical evidence.

In line with these objectives, Commissioner Sargodha proposed the initiation of a pilot project in Tehsil Kotmomin, District Sargodha, with the support of academic institutions like UOS. To kickstart this initiative, the Vice Chancellor announced a funding of PKR 2 million for the pilot project.

Prof. Dr. Masood Sarwar Awan will lead the project in collaboration with the Local Government, Agriculture College of UOS, and Information Technology University Lahore. The project aims to harness academic expertise and technological innovation to drive sustainable economic growth and improve the livelihoods of rural communities.



ITU'S DR. FAISAL KAMIRAN DISCUSS CHALLENGES FACED BY PAKISTANI STARTUPS IN VOICE OF AMERICA INTERVIEW

In a recent interview with Voice of America (VOA), Dr. Faisal Kamiran discussed the challenges faced by Pakistani startups and stressed the crucial role of government initiatives in ensuring their success. He explored common pitfalls encountered by local startups, the impact of political instability on investor confidence, and the importance of strategic investment and specialized training.

Watch full interview here:



ITU RADIO HOSTS GOOGLE RESEARCH SCHOLAR '23 AWARDEE DR. WAQAS SULTANI

Information Technology University hosted Google Research Scholar 2023 awardee Dr. Waqas Sultani as a special guest for its podcast series "SOURCE CODE | All About ITU." The session was based on his tremendous achievement of earning the prestigious Google Research Scholar Award. The session was hosted by Dr. Bareera Bakhtawar.

Dr. Waqas Sultani shared how his research team at ITU is working hard to apply Artificial Intelligence (AI) to design low-cost and efficient devices which can help save human lives.

Dr. Waqas Sultani completed his MS from Seoul National University (27th best university in the world) and PhD from Centre of Research in Computer Vision (6th best computer vision research group in USA), University of Central Florida.

Earlier in 2021, another faculty member of ITU, Dr. Mohsen Ali, had won this prominent award. ITU is the only university of Pakistan to secure two Google Research Scholar Awards.



MEDITATION FOR STRESS MANAGEMENT WORKSHOP

Sometimes, life as a student can be hectic, with deadlines, exams, and busy schedules. Sometimes, we need a chance to pause, breathe, and find some much-needed peace in the chaos.

To that end, an exciting workshop was organized by IEEE Women in Engineering Student Branch Affinity Group. Participants learned the benefits of meditation and practical techniques to manage their stress. They also learned how to improve their focus, concentration, and overall well-being, leading to greater fulfillment.



ITU CELEBRATES PAKISTAN RESOLUTION DAY

On Pakistan Resolution Day celebrated on March 23, ITU vowed to honor the sacrifices of our forefathers and reaffirm our commitment to the ideals of freedom, democracy, and prosperity for all. On this historic occasion, the dream of a separate homeland for Muslims in South Asia was envisioned.

Let's continue to build a stronger and more vibrant Pakistan!



ITU STUDENT BRANCH COUNSELLOR AND CHAIRPERSON RECOGNIZED AT IEEE AGM 2023

Ms. Hadia Sajjad, Teaching Fellow Department of Electrical Engineering at ITU, was honored with the title of "Outstanding Student Branch Counselor" by the IEEE Lahore Section for her unwavering dedication and guidance. Additionally, the remarkable IEEE Chairperson, Mr. Abdullah Bin Omar Jawaid, was deservedly awarded the title of "Outstanding Student Volunteer" for his exemplary contributions. We are immensely proud and excited to share this remarkable achievement with everyone.

